

# Abdul Basit

Chief Executive Officer  
H&B Event Solution

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ST # 44, H # LDA 840, Gunj Mughalpura, Lahore, Pakistan

## PROFESSIONAL SUMMARY

Dynamic and results-driven Chief Executive Officer with over 15 years of hands-on experience in the events industry. Founder and CEO of H&B Event Solution — a registered company specializing in large-scale event production, stall fabrication, premium sound systems, and SMD screen technology. Known for delivering exceptional event experiences with meticulous attention to detail, strong client relationships, and end-to-end project execution. Committed to setting industry benchmarks through innovation, quality, and professionalism.

## COMPANY PROFILE

<b>Company Name:</b>	H&B Event Solution
<b>Registration:</b>	Registered Company, Lahore, Pakistan
<b>NTN Number:</b>	7115229-0
<b>Industry:</b>	Event Management, AV Solutions & Fabrication
<b>Experience:</b>	15+ Years

## CORE SERVICES & EXPERTISE

Stall Fabrication	Sound Systems	SMD Screens
Custom exhibition stalls, branded setups, structural fabrication for trade shows & corporate events	Professional audio setups, live sound engineering, concerts, conferences & corporate functions	High-resolution LED/SMD screen rental & installation for indoor and outdoor events

## PROFESSIONAL EXPERIENCE

**Chief Executive Officer** — H&B Event Solution, Lahore  
*2009 – Present (15+ Years)*

- Founded and scaled H&B Event Solution into a trusted registered events company serving corporate, private, and government clients across Lahore and Pakistan.
- Oversee all aspects of business operations including client acquisition, project planning, team management, vendor coordination, and financial oversight.

- Personally lead complex stall fabrication projects — from concept and design to on-ground execution — ensuring structural integrity and brand alignment.
- Manage deployment and operation of professional-grade sound systems for events ranging from intimate corporate meetings to large-scale concerts and exhibitions.
- Provide SMD screen rental and installation services, handling logistics, technical setup, content management, and on-site support.
- Built and maintained long-term relationships with corporate clients, event organizers, and government agencies leading to repeat business and referrals.
- Led a team of skilled technicians, fabricators, and event coordinators, establishing best practices for safety, quality, and timely delivery.
- Consistently delivered projects on time and within budget, earning a reputation for reliability and professionalism in the competitive Lahore events market.

## KEY COMPETENCIES

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- Event Planning & End-to-End Execution
- Structural Fabrication & Design
- Team Leadership & Supervision
- Vendor & Supply Chain Coordination
- Contract Negotiation
- Business Development & Client Relations
- Audio-Visual Technology Management
- Budget & Resource Management
- SMD / LED Screen Installation
- Quality Control & Safety Standards

## TYPES OF EVENTS MANAGED

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- Corporate Exhibitions & Trade Shows
- Wedding & Private Functions
- Government & Public Sector Events
- Product Launches & Brand Activations
- Concerts, Festivals & Live Performances
- Conferences, Seminars & Award Ceremonies

## EDUCATION

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### Bachelor of Arts (B.A.) — English

*University of the Punjab, Lahore, Pakistan*

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